



The Unicist School
in Sciences & Technologies
The Unicist School of Thought

Project:
**Microeconomics
Driven
Development**



A 50-year Vision to Drive Transgenerational Evolution

Microeconomics driven Development

Synthesis

We invite International organizations, State organizations, private companies, non-profit organizations, think tanks and individuals to participate in a transgenerational 50-year project to establish sustainable economic structures that foster growth and well-being while they minimize economic crises. This is a non-profit activity that needs to be financially self-supported by the activities of the participating organizations to ensure the evolution of this project for 50 years.

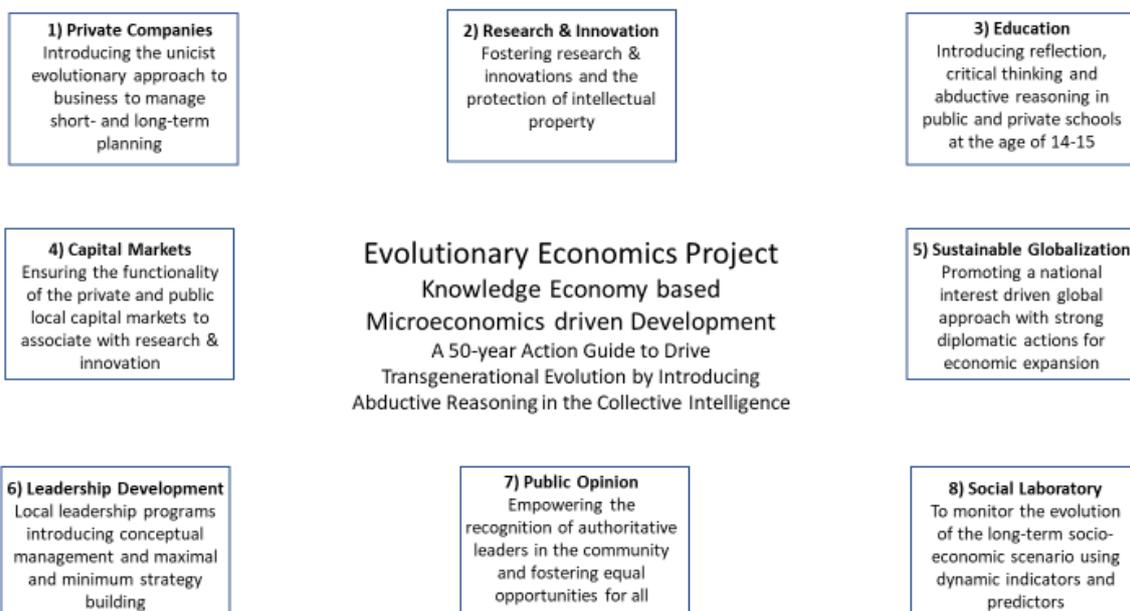
The Scope of the Projects

There are four countries that can be considered as paradigmatic examples of microeconomics driven evolution: USA, China, Japan and Germany. It requires entering the depth of their economic behavior to find that they are driven by microeconomics although their cultural archetypes and behaviors are significantly different.

The initial projects that are being promoted are:

- **Argentina:** dealing with stable and sustainable development ([access](#))
- **Brazil:** dealing with the empowerment of the emergent segments of the economy ([access](#))
- **Spain:** dealing with the empowerment of economic integration ([access](#))
- **Ukraine:** dealing with sustainable globalization ([access](#))
- **United Kingdom:** dealing with the empowerment of the post-Brexit economy ([access](#))

The next stage is to expand the projects to countries that are fully oil, mining or agriculture dependent.



Project: Microeconomics Driven Development

A 50-year Vision to Drive Transgenerational Evolution

The Unicist School with the support of The Unicist Research Institute and associated with non-profit organizations is working on the development of an international project introducing "Microeconomics driven Development" in countries. It integrates Knowledge Economy, the 4th Industrial Revolution and Unicist Conceptual Economics that manages the unified field of microeconomics, macroeconomics and social development. This project is based on the experience of having developed more than 70 archetypes of countries and future scenarios for more than 40 years. www.unicist-school.org/future-research

The objective of this approach to social and economic development is to introduce an evolutionary structure based on the growth of the real economy that drives the evolution of societies.

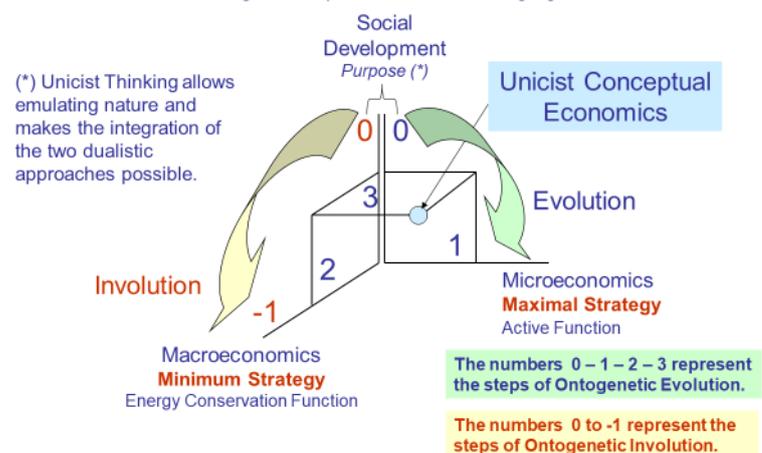
It is a transgenerational project that needs to be self-supported to ensure its sustainable evolution in time.

Based on the characteristics of the economic development of a country, this project is focused on three (inclusive) different possibilities:

1. Fostering economic autonomy
2. Fostering the level of industrialization
3. Fostering sustainable globalization

The Unicist Ontology of Conceptual Economics

Ontogenetic Map in Unicist Standard Language



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The economic scenario of a country drives the development of its social scenario. The Unicist Conceptual Economics was developed to deal with the nature of economic behavior allowing the development of transgenerational plans (20-50 years) to promote the development of countries. Click on the image to access.

Knowledge Economy

It is based on the unicist approach to knowledge economy, which establishes a framework that generates growth in the emergent segments of a society and materializes the new utopias of the culture until they become installed in the myths of the establishment and spread on the whole culture.

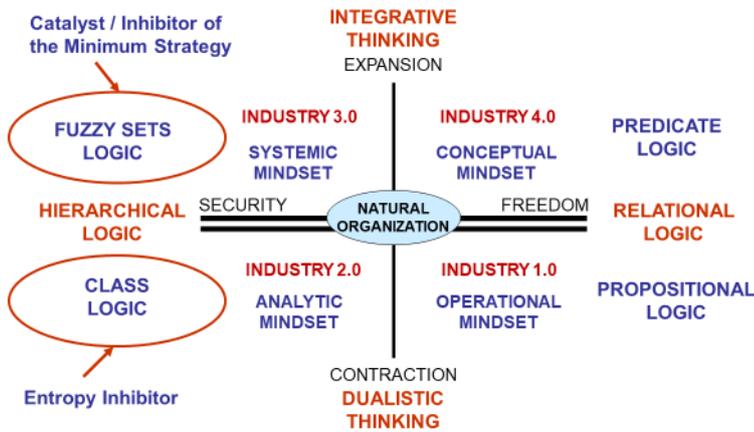
This requires having a sustainable globalization approach, which is based on the national interests of a country that need to be defended by its elites.

The 4th Industrial Revolution

The 4th industrial revolution made the knowledge economy meaningful in the real world. Its main goals of increasing adaptiveness, customer orientation, productivity and quality, established a new standard that needs to be matched to deal with a globalized world.

The Dominant Mindsets of Industrial Revolutions

Ontogenetic Map in Unicist Standard Language



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The 4th Industrial Revolution is an upgrade towards a superior level of value generation. Industry 4.0 implies introducing adaptiveness in organizations. The level of industrialization depends on the outputs that need to be produced. Therefore, different levels of industrialization coexist in all environments. Click on the image to access.

It requires moving from a systemic mindset to a conceptual mindset that in fact requires integrating the operational, analytical, systemic and conceptual mindsets to match the different roles in the real economy.

The 4th Industrial Revolution is an upgrade towards a superior level of value generation.

The unicist approach to the 4th Industrial Revolution is based on managing the unified field of business functions to increase their adaptability, productivity, quality, customer orientation and sustainability.

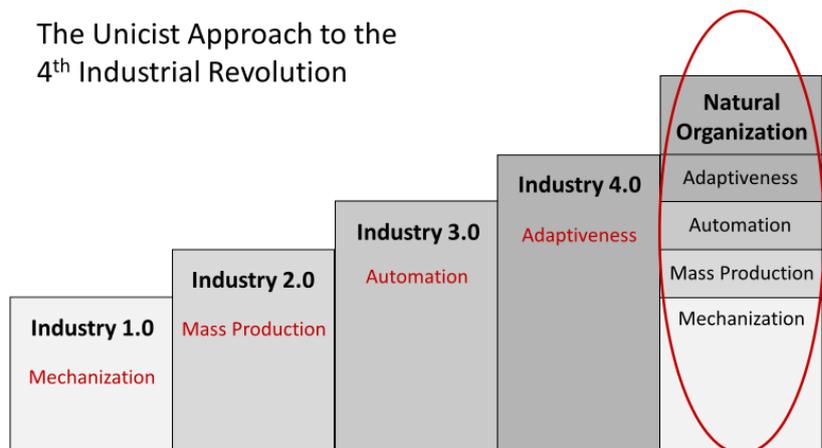
Enterprise 4.0: Microeconomics driven Development

Enterprise 4.0 was the name given to the unicist business model for the 4th Industrial Revolution. It uses Unicist Cognitive Systems as catalysts and entropy inhibitors of business processes. The Unicist Research Institute was a precursor in introducing adaptiveness and client/customer orientation in business processes. That is why this model has a long history although its name was given recently in order to facilitate its expansion in the business world to foster growth, profitability and sustainability.

This model is an upgrade in business management that allows emulating the organization of nature and developing an integration of the different levels of technologies that coexist in any organization.

The purpose of this business model is to ensure an adaptive organization that is customer oriented and achieves a superior level of productivity and quality that increases the value generated and fosters market expansion.

The Unicist Approach to the 4th Industrial Revolution



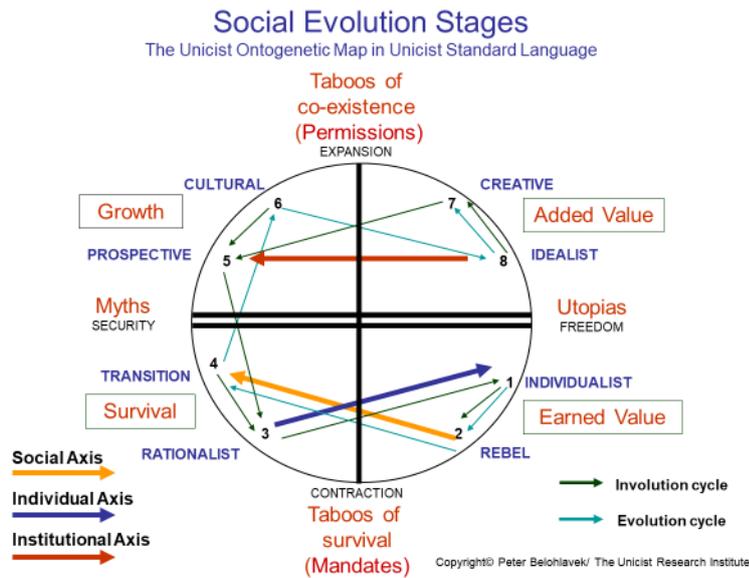
Conceptual thinking is the dominant mindset in the 4th Industrial Revolution and is used in the Enterprise 4.0 model. This stage is based on improving the adaptiveness of processes by being fully consumer/user/buyer oriented, increasing the productivity, which implies improving the cost/value relation and increasing the quality to become fully reliable. Click on the image to access.

The maximal strategy that increases the level of generated value is integrated by the client centered management model, object driven marketing and the use of cognitive systems to manage expansion. The maximal strategy drives the growth of the business.

The minimum strategy ensures the quality of the organizational processes by integrating the use of unicist artificial intelligence to manage the unified field of business functions, the object driven organization to manage the internal business processes and cognitive systems to ensure their reliability. The minimum strategy ensures the achievement of results.

Long-term Future Research

The Unicist Approach to Future Research is used for the building of future scenarios of countries and markets.



The management of the laws of evolution allowed developing a future research model that is based on finding the unicist ontological structures of a scenario in the past, and using the data of the present in order to infer the future. Click on the image to access.

It is based on the unicist ontological structure of the particular reality that is found in the past, the use of the data of the present and an inference of the future based on the use of a double dialectical logic.

It has to be considered that the evolution of technologies is the operational driver of ideologies, ethics and social evolution, which implies that the technological trends define alternative future scenarios.

The unicist approach to future research is based on inferring the future based on the laws of evolution established by the ontogenetic intelligence of nature, which allowed developing the unicist ontology of evolution.

The Unicist Research Institute has been, since 1976, the pioneer in complexity sciences applied to evolution. It developed the first scientific approach to understand and manage social and institutional evolution as adaptive environments.

Elites drive the Evolution of Cultures

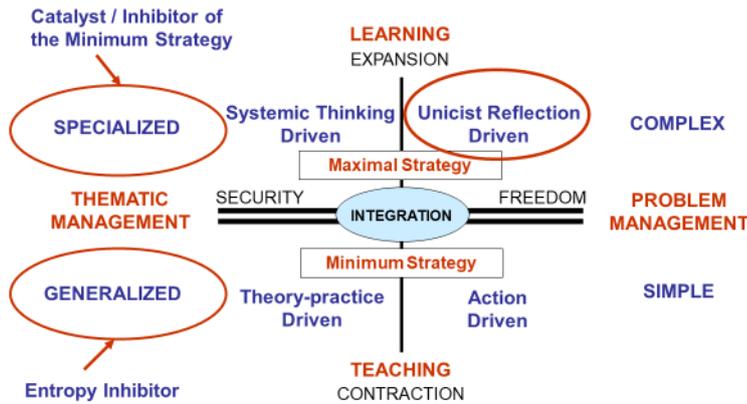
Long-term planning requires managing the concepts that underlie the reality that is being influenced. The microeconomics driven development approach requires that the elite "owns" the concepts of the solutions that are being managed.

Conceptualization drove to the development of the unicist reflection driven education that is based on an action-reflection-action processes where people apprehend the concepts while solving real problems.

The unicist reflection driven education enhances the strategic approach of the participants through their exposure to maximal and minimum strategy building, root cause management of business problems, the development of destructive and non-destructive pilot tests and the learning of the management of fundamentals.

The Unicist Ontology of the Educational Culture

Ontogenetic Map in Unicist Standard Language



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The discovery that the concepts people have in their minds guide their actions, expanded the possibilities of the educational programs for the elites. Concepts can only be learned when an individual is exposed to real actions producing real solutions. Click on the image to access.

Unicist reflection driven learning uses learning objects, which are complex adaptive systems that have been designed to drive the learning processes of the learner without needing external guidance when working within functional learning environments.

A functional learning environment exists when there is a need of a specific knowledge to do something, the necessary capacities of an individual are available and accessible, and the learning objects have the necessary authoritative role to be accepted.

Learning objects cannot work when these conditions are exceeded and

then the participation of a counselor becomes necessary to substitute these objects by personal action.

The roles included in the project

Local Think-Tanks / Foundations

The core aspects of the project are the local Think Tanks / Foundations that represent the interests of the culture to integrate members of the local elite in research and educational processes that allow empowering the emergent segments of the economy. This activity needs to be self-supported to ensure the autonomy of its functionality.

Social Observatory

The establishment of a Social Observatory using cognitive systems with unicist artificial intelligence allows monitoring the unified field of the social and economic evolution.

International Think Tanks / Foundations

They are focused on developing researches to empower the sustainable globalization of the participating country.

The Unicist Root Cause Library gives access to the knowledge of the concepts and fundamentals that allow managing the evolution of cultures. It includes all the knowledge that is required to diagnose, develop strategies and develop future scenarios in the social and business fields. It allows integrating the unified field of macro and micro economics. Learn more using the Courtesy Access.

The researches need to establish the standards that need to be matched to make globalization possible.

Undergraduate Student Groups

They are integrated by students that study abroad, who are integrated as potential leaders of the next generation to participate in the building of emergent segments. The core of their integration in the project is based on the development of their research capacity to deal with complex adaptive systems and the empowerment of their "diagnosing" and "doing" skills.

International Companies

International Companies belong naturally to the emergent segment of a country. Their participation in this project facilitates the introduction of the mindset that is necessary to empower the development of a culture. They should not be donors, but participants of the programs.

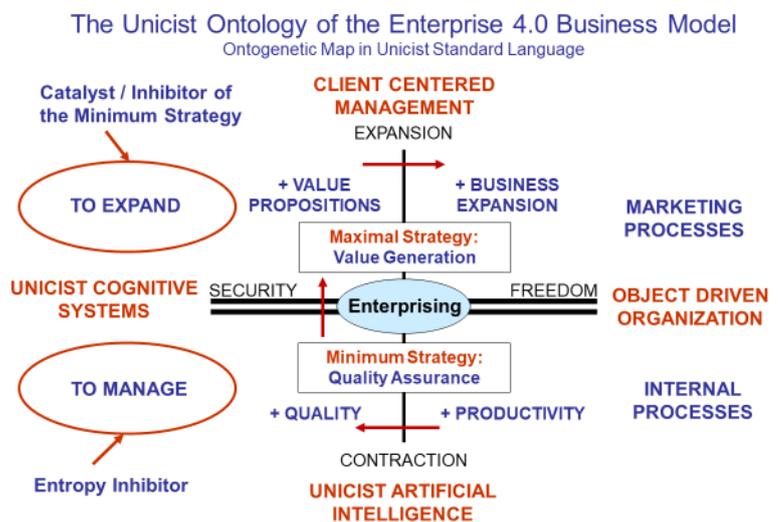
A 50-Year Project based on Immediate Results

Based on the experiences of cultural changes that happened in countries like Australia, Brazil, Estonia, Finland, Germany and Spain, it can be said that these processes demand several generations to become established.

This project considers a three-generation period as the time frame to establish structural upgrades in the habits of a culture towards a superior level of autonomy in an environment of sustainable globalization.

It requires modifying the concepts of knowledge, knowledge generation and knowledge acquisition of a society.

It implies incentivizing the generation of knowledge (research) and the acquisition of knowledge (education) through the introduction of a system for the emergent elite of young people opening opportunities that go beyond the limits established by the present culture.



The unicist approach to the 4th Industrial Revolution is based on managing the unified field of social and business environments to increase their adaptability, growth and sustainability. The unified field is managed by using the ontogenetic maps of social and business environments to manage their concepts and fundamentals, which define the root causes that drive their functionality. Click on the image to access.

Country Archetypes Developed

• Algeria • Argentina • Australia • Austria • Belarus • Belgium • Bolivia • Brazil • Cambodia • Canada • Chile • China • Colombia • Costa Rica • Croatia • Cuba • Czech Republic • Denmark • Ecuador • Egypt • Finland • France • Georgia • Germany • Honduras • Hungary • India • Iran • Iraq • Ireland • Israel • Italy • Japan • Jordan • Libya • Malaysia • Mexico • Morocco • Netherlands • New Zealand • Nicaragua • Norway • Pakistan • Panama • Paraguay • Peru • Philippines • Poland • Portugal • Romania • Russia • Saudi Arabia • Serbia • Singapore • Slovakia • South Africa • Spain • Sweden • Switzerland • Syria • Thailand • Tunisia • Turkey • Ukraine • United Arab Emirates • United Kingdom • United States • Uruguay • Venezuela • Vietnam

Books included in the Unicist Root Cause Library

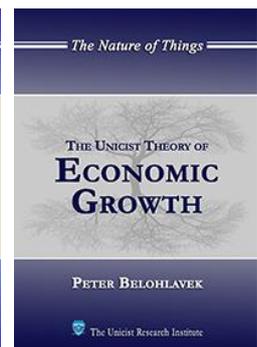
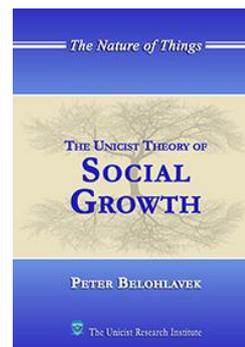
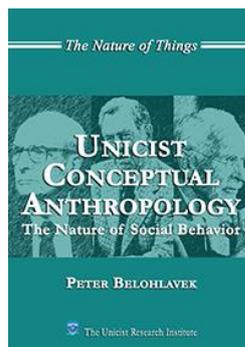
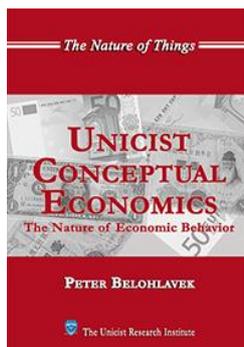
The unified field of micro and macroeconomics

Understanding the nature of social behavior

Ontology based country scenario building

Understanding and influencing social evolution

Developing micro-macro integrated growth



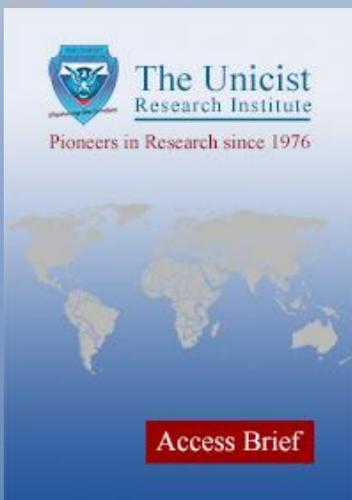
The Unicist School

The Unicist School works as an unincorporated non-profit association fully sponsored by The Unicist Research Institute that fosters the evolution of people and institutions worldwide. It fosters:

- 1) The emulation of the intelligence of nature to include maximal strategies to grow and minimum strategies to ensure survival as a personal behavioral standard.
- 2) The emulation of the organization of nature to deal with adaptive environments by using objects that drive and catalyze actions.
- 3) The emulation of the evolution of nature in order to be able to influence the environment to increase the generation of value and its sustainability.
- 4) The management of adaptive environments as unified fields to ensure their functionality and generation of value.

Learn more: <https://www.unicist-school.org>

The Unicist Research Institute



The Unicist Research Institute (TURI) has been, since 1976, a world leading research boutique specialized in the research of the roots of evolution, beginning with Natural Sciences and ending with Social Sciences. The unicist pragmatism, the structuralism based on unicist ontologies and the functionalism driven by concepts were developed at TURI to research the field of complex adaptive systems.

More than 5,000 unicist ontological researches were developed since 1976 in the field of basic sciences, life sciences and individual, institutional and social evolution. The main countries that originated these researches were: US, DE, UK, FR, JP, SE, CA, CH, IN, BR, AR, CAT, RU, CN, AU. TURI's Future Research Laboratory has completed the research of 70 countries' archetypes.

It has an academic arm, the Unicist Corporate University, and a business arm, the Unicist Confederation. In the business world, TURI developed Unicist Cognitive Systems with unicist artificial intelligence. These systems are based on the structures of concepts and fundamentals, which define the unified field of business functions that allow managing the root-causes of problems and the root-drivers of solutions.

Learn more: <https://www.unicist.org/turi.pdf>

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